INTERNATIONAL EDUCATION

National Trends Impacting UCSB
INTERNATIONAL STUDENTS ATTENDING US UNIVERSITIES 2015-2016

1,043,839

200 countries
TOP 3 STATES HOSTING INTERNATIONAL STUDENTS 2015-2016

- Large capacity and diverse higher education systems attract international students to CA, NY, TX
- Asians drove national growth

CA
- 149,328
- 66,483 Los Angeles

NY
- 114,316
- 93,213 New York City

TX
- 82,184
- 26,972 Dallas
ANTICIPATED TOTAL NUMBER
OF INTERNATIONAL STUDENTS
ATTENDING UCSB
FALL 2017

4,239

92 countries
ANTICIPATED TOTAL NUMBER OF STUDENTS ATTENDING UCSB FALL 2017

USA: 85%
International: 15%

Legend: US - Blue, International - Orange
ANTICIPATED TOP COUNTRIES REPRESENTED AT UCSB FALL 2017

Undergraduates
- China 2226
- UK 100
- Hong Kong 77
- Japan 75
- S. Korea 66

Graduate
- China 435
- India 201
- S. Korea 47
- Iran 47
- Turkey 41
### 2017 INCOMING CLASS AT UCSB

<table>
<thead>
<tr>
<th>Class</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshmen</td>
<td>332</td>
<td>557</td>
<td>545</td>
</tr>
<tr>
<td>Transfer</td>
<td>182</td>
<td>240</td>
<td>301</td>
</tr>
<tr>
<td>Master</td>
<td>91</td>
<td>61</td>
<td>87</td>
</tr>
<tr>
<td>Doctorate</td>
<td>123</td>
<td>130</td>
<td>160</td>
</tr>
<tr>
<td>EAP</td>
<td>205</td>
<td>203</td>
<td>210</td>
</tr>
</tbody>
</table>

- A significant increase of transfer students.
- A significant increase of graduate students
- A slight dip in incoming freshmen
INCOMING CLASS AT UCSB 2015-2017 NUMBERS

- Freshmen: 2015 - 332, 2016 - 557, 2017 - 545
- Transfer Students: 2015 - 182, 2016 - 240, 2017 - 301
- Masters: 2015 - 91, 2016 - 61, 2017 - 87
- Doctorate: 2015 - 123, 2016 - 130, 2017 - 160
- EAP: 2015 - 205, 2016 - 203, 2017 - 210
COMPARING TRENDS

2015-2016

- Asia driving overall growth
- India leading graduate studies growth
- Increased interest in STEM Fields - Up to 80% of students from India & Iran focus on STEM. They lead this increase
- Decline of enrollment for Intensive English Programming

Incoming Class of Fall 2017

- China and India largest group overall
- India 2nd largest graduate student population
- 21% of undergraduate students 46% of graduate students in STEM Fields
- No English Language program
INTERNATIONAL SCHOLARS HOSTED AT US UNIVERSITIES 2015-2016

134,014

OVER 100,000 ARE ENGAGED IN STEM
WHO IS CONSIDERED A SCHOLAR??

International faculty, clinicians, researchers and post-doctoral fellows engaged in temporary academic or/and research activities who are hosted at US colleges or universities
SCHOLAR HOSTED THROUGHOUT THE UNITED STATES

- Northeast 36,245
- West 35,323
- South 33,140
- Midwest 29,204

- 24,505 in California alone
- Primary function is research
- 60% male 40% female
INTERNATIONAL SCHOLARS HOSTED AT UCSB 2017

896

85% IN STEM FIELDS
**Comparing Trends**

**National (2015-2016)**
- China is largest percent 33%
- India fastest growing
- Increased interest in STEM Fields
- Primarily focus on research
- More male than female

**Scholars Hosted at UCSB**
- China largest group
- China still leads over India at UCSB
- 85% Focus on STEM
- 84% of scholars focus on research compared to teaching
- 67% Male 33% Female
NATIONAL POLITICS IMPACTING HIGHER EDUCATION

- DELAYED PROCESSING FOR SKILLED WORKERS
- TRAVEL BANS
- VISA DELAYS
- J1 PROGRAM SCRUTINY
- SCIENCE FUNDING CUTBACKS
- PORT OF ENTRY INSPECTIONS OF ELECTRONIC DEVICES
- BORDER WALL
- DACA REPEALED
- EMPLOYMENT SCRUTINY FOR VISA HOLDERS
ANTICIPATED STUDENT CHALLENGES 2017-2018

- Mental Health related to loneliness/anxiety
- Cross-Cultural Communication issues
- Learning styles shifts impacting understanding
  - Collectivists vs Individualist
  - Memory vs Analytical
- Navigating unknown university system (structure/functions and policies)
FACING THE CHALLENGES AS A COMMUNITY

UCSB ANTICIPATED INTERNATIONAL STUDENT CHALLENGES

1. Mental Health
2. Cross-Cultural Communication
3. Learning styles shifts impacting understanding
4. Navigating unknown university system

EXAMPLES OF NATIONAL AND UCSB INITIATIVES

1. Collaboration between Student Affairs and Academic Affairs to provide campus wide services and training (OISS, CAPS, Res Life, Staff and Faculty Training)
2. Cultural programming engaging both US and international students
3. Information sessions for faculty on best practices for teaching international students
4. Workshops for international students on US university systems
HELPFUL TIPS TO ADDRESS THE CHALLENGES AS A COMMUNITY TITLE 2017-2018

HELPFUL TIPS

• Connect with a specialist from the Counseling and Psychological Services (CAPS) team
• Engage in cultural programming and activities
• Encourage respectful dialogue on difficult topics
• Encourage an inclusive environment
• Be open to learn about another culture
• Connect with your OISS Office
International Student Support Program

ED20 Course: Course dedicated to introducing UCSB to international students

Presidential Work Study for International Students

Cultural Programming for the entire UCSB community

Employment Information Sessions for students and departments

Customized Information Sessions for Faculty and Staff

Orientation Programming for students

English Conversation Program for the entire UCSB community
THANK YOU

oiss.sa.ucsb.edu